

PREM KUMAR P

UX RESEARCHER

Nagercoil, Tamilnadu | premkumar807273@gmail.com | +91 80727 39085

Portfolio: www.xprodesign.in | <https://www.linkedin.com/in/premkumar-ux>

PROFESSIONAL SUMMARY

UX Researcher with **2+ years** of expertise in designing and implementing evidence-based strategies for application modernization. Skilled in qualitative and quantitative research, usability testing, and user-centered design to deliver measurable KPIs that enhance user satisfaction and business outcomes. Proficient in leading cross-functional teams, agile methodologies, and stakeholder collaboration to drive innovation and actionable insights.

PROFESSIONAL EXPERIENCE

3e Infotech, Design Intern

Feb 2023 – Aug 2023

- Enhanced the team's brand identity, boosting popularity by approximately **20%** through effective design.
- Facilitated an engaging **storyboarding** session and crafted a customized business explanatory animation, which was successfully showcased to the **StartupTN committee**, earning their recognition and approval.

Dynamic Dreamers, UX/UI Designer

Feb 2021 - May 2022

- Led a cross-functional **team of 5**, enhancing project delivery by **30%** through effective Agile practices such as daily standups and sprint planning.
- Conducted end-to-end usability testing, delivering actionable insights to stakeholders, reducing recurring issues by **75%**, and aligning UX strategies with business goals.

KEY ACHIEVEMENTS

- 35 qualitative** research studies and **35 quantitative** research studies
- 3+ Surveys** (QIA, Exploratory and Causal) performed with **150+ Users** and User Interview performed with **14 Users**.
- Derived **99% accuracy** of **10 User Problems** that had the mapping of **85 impacts on users**.
- ~99%** Users Confirmed on the problems
- Delievered **100 user journeys** and **100 mental models** as part of solution
- 04 user personas** that are actionable and value driven.

EDUCATION

Master of Computer Applications

Sep 2022 - May 2024

Department Secretary

Anna University

Bachelor of Computer Science

July 2016 - May 2019

Fine-Arts Secretary

Manonmaniam Sundaranar University

CERTIFICATES

- UXED Core-UX Program, August 2024 – January 2025**
- Google UX Professional Course, September 2021 – December 2021**

TECHNICAL SKILLS

Research and Methodologies:

- Adaptive Research Methods
- Quantitative & Qualitative Data Analysis
- UX Metrics Assessments
- Surveys & User Interviews
- Usability Testing
- Persona Development

Tools:

- Figma, FigJam, Miro
- Jira, Notion

Design & Collaboration:

- Card Sorting Techniques
- Stakeholder Communication
- Agile Product Development

MY READINESS FOR THIS JOB:

- Skilled in user-centered design
- Proficient in research methodologies
- Experienced in persona development
- Adept at creating user journey maps
- Expertise in agile product development
- Excellent stakeholder communication skills
- Proven cross-functional collaboration abilities

INTERESTS AND HOBBIES

- Deeply interested in understanding social behaviour and human psychology
- Weight Training and Calisthenics
- Daily Task Management
- Learning and improving skills in design and AI